

At the conference, the results of a competition on public space design were also presented. Hundreds of candidates, graduate designers and students, entered the competition. They were asked to design street furniture, such as benches, shelters, bicycle stands, street lamps and drinking fountains. Twenty proposals reached the final stage and were placed on display for one day in the lobby of the Jerusalem Theater. The proposals were also published in a catalog distributed among the local governments in Israel in the hope that they might inspire an improvement in the design of public spaces.

The NIS 100,000 first prize in the competition was won by a winsome proposal for a drinking fountain called "Water," designed by Amos Boaz, Shai Goitein and Boaz Dror, three designers in their early 30s, graduates of the industrial design department of the Bezalel Academy of Arts and Design who work as designers in various industrial plants. Their elegant and minimalist drinking fountain is based on the principle of connecting vessels and the principle of a Weeble toy. It is made of a stainless steel pipe with a round, concrete base. Another excellent proposal that stood out in its simplicity and technological and design conciseness was a lovely lamppost, "Moonlight," which earned its young designer Dina Shahar second place in the competition and a cash prize of NIS 50,000. Shahar is a graduate of the Royal College of Design in London, where she majored in industrial design and she currently works as an independent designer.